
RE/MAX

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climbed to number seven out of 400 companies in terms of listing production.

"Nothnagle Realtors has always had the number one position in Rochester, and rightly so. They're a great company with fantastic leadership and management, but we're planning on beating them," Miglioratti said. "This company is going to be the leverage to get to that point. At this point in time we're only off by about four or five market share points, which is the closest anyone has ever gotten to Nothnagle."

The group's new 5,000 sq. ft. office space was designed to put a focus on a community feeling.

A lounge area, referred to as "Club Plus," is in the

center of the space and offers agents a place to escape their desks for a while with amenities such as leather chairs, a flat-screen television and a fireplace.

"It's like a Starbucks area for us," Antetomaso said. "Basically it's a place where agents can actively work while being in a different atmosphere from a traditional office setting."

The office also includes five conference rooms and offers agents the opportunity to buy office space, so multiple agents from other RE/MAX branches can be centralized in one place.

The partners are optimistic about their company's future and said the results will

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— JOHN ANTETOMASO
RE/MAX PLUS FOUNDER

speak for themselves.

"We didn't do this because we needed to, we did this because we thought it could change the industry for the better and that speaks volumes itself," Miglioratti said.

For more information visit www.remaxplus.com.
